

EMERGENCY INFO LOCK SCREEN PRIVACY POLICY

EFFECTIVE DATE: November 23, 2018

INTRODUCTION

MessengerConnection.com (“we”, “us”, “our”) created and distributes the Emergency Info Lock Screen mobile application (hereinafter referred to as the “App”) through the Apple App Store.

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our App or our Website.

SUMMARY

We do not use the data that you enter into the App for any purpose; that data is kept in a small database on your iPhone and is not accessed by us. We use your data from the website only to monitor use of the Website.

By using the App or visiting our Website, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

DEFINITIONS

Service: The App is the Emergency Info Lock Screen mobile application created and provided by MessengerConnection.com.

Personal Data: Personal Data means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).

Usage Data: Usage Data from the Website is data collected automatically from visits to the Website. No usage data is generated from the App.

Cookies: Cookies are small files that may be stored on your device (computer or mobile device) when accessing the Website.

Information Collection and Use: We collect very limited information for various purposes to provide and improve our Service to you.

TYPES OF DATA COLLECTED

Personal Data: While using our App, you may enter certain personally identifiable information that can be used to contact or identify you. Such information may include your:

- Full name
- Birthdate
- Blood type
- Allergies
- Medications
- Physician’s name and phone number
- Emergency contact’s name, address, and phone numbers
- Notes regarding other health-related conditions

This Personal Data entered into the App is neither collected by nor accessible to us, and therefore it cannot be used by us in any way.

During your visits to our Website, we may collect Usage Data and Cookies Data.

Usage Data: When you access the Website, we may collect certain information automatically, including, but not limited to, the type of device you are using, the IP address of your device, your operating system, the type of Internet browser you use, unique device identifiers, and other diagnostic and statistical data.

Cookies Data: We may use cookies and similar tracking technologies to track the activity on our Website, and we maintain certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies may be sent to your browser from a website and stored on your device. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. Refusing all cookies will not affect your ability to use our Website.

ACCESS TO, USE OF, AND HANDLING OF DATA

Access to data: We do not access, maintain, or use for any purpose the data you enter into the App.

Use of data: We use the data from your visits to the Website only to monitor the usage of our website.

Handling of data:

- **Transfer of Data:** None of the information you enter into the App shall be transferred by us to any location under our control; however, any screenshot that the App takes of your data may, depending upon your system settings for handling photos, become part of your photo stream and thus may reside elsewhere. To limit exposure of such photos, delete them from the photos on your phone and from any connected computer after you have used the App to set your lock screen.
- **Disclosure of Data for Law Enforcement:** Because we cannot access the data you enter into the App, we would not be able to disclose your Personal Data in response to any request by public authorities (e.g. a court or a government agency).
- **Security of Data:** The security of your data is important to us, but, because we do not access your data, its security depends solely on your personal habits, your phone's operating system, and possibly your computer's operating system.
- **Our Policy on "Do Not Track" Signals under the California Online Protection Act (CalOPPA):** We do not support Do Not Track ("DNT"). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked. You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

MISCELLANEOUS

Service Providers: We do not employ third party companies and individuals to facilitate our App except that the App is distributed by the Apple App Store, which does not have access to the data that you enter into the App.

Links to Other Sites: The only link referenced in our App is to this page on our Website, which does not contain links to other sites.

Children's Privacy: The App may be used by persons under the age of 18; however, we do not access or maintain the Personal Data of any user of the App, regardless of age.

CHANGES TO THIS PRIVACY POLICY

We may update our Privacy Policy from time to time. We will post any changes on the Website and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

FURTHER INFORMATION

If you have any questions about this Privacy Policy, please contact us by email at:
info@messengerconnection.com

You may view this privacy policy online at:

http://messengerconnection.com/emergency_info_lock_screen_privacy_policy.pdf